

- LOS -
Golfers
1ST ANNUAL
GOLF TOURNAMENT
2026
★ ★ ★

DOS LAGOS GOLF COURSE
12.05.26

THE CAUSE

At the heart of every Los Golfers event is a simple mission: use the game to bring people together and create opportunities for the next generation.

The Los Golfers Foundation introduces youth, targeting ages 10–14 throughout the Inland Empire, to golf through equipment, clinics, mentorship, and after-school programs designed to build confidence, character, and a lasting connection to the game.

Proceeds from this tournament directly support these initiatives and help us continue removing barriers to the game.

You're not just sponsoring a tournament. You're helping open the fairway for the next generation.



Official tournament flyer teaser

THE COURSE

Dos Lagos is where it all started for Los Golfers—and where the energy is coming home.

Set against the hills of Corona and the Cleveland National Forest, this Matthew Dye-designed course combines elevated tees, inviting fairways, signature lakes, and a setting built for both competition and community.

Dos Lagos hosted our inaugural tournament and became the backdrop for an experience that helped define what Los Golfers events could be.

Now, we return for our 1st Annual Los Golfers Tournament—bringing golfers, brands, and community together on the course that launched it all.

Back where it started. Bigger than before.



PREVIOUS TOURNAMENT PARTICIPANTS



Andrew Del Villar



El Tio



Mister Tropicana



Casper Smart



Roman Royale



Oscar Miranda



Martín Zúñiga



Jason Canela



Young Drummer Boy



Amber Chardae
Robinson



Rodolfo Landeros

PREVIOUS TOURNAMENT PARTICIPANTS



Brian Athey



Ophelia Zuniga



Patrick Hardy



Jimmy Humilde



Machete



Jazmin Margalef Ghuisoli



Tony (Golfing Y Mas)



Camacho (Golfing Y Mas)



Itzel Santana



Dave Fink

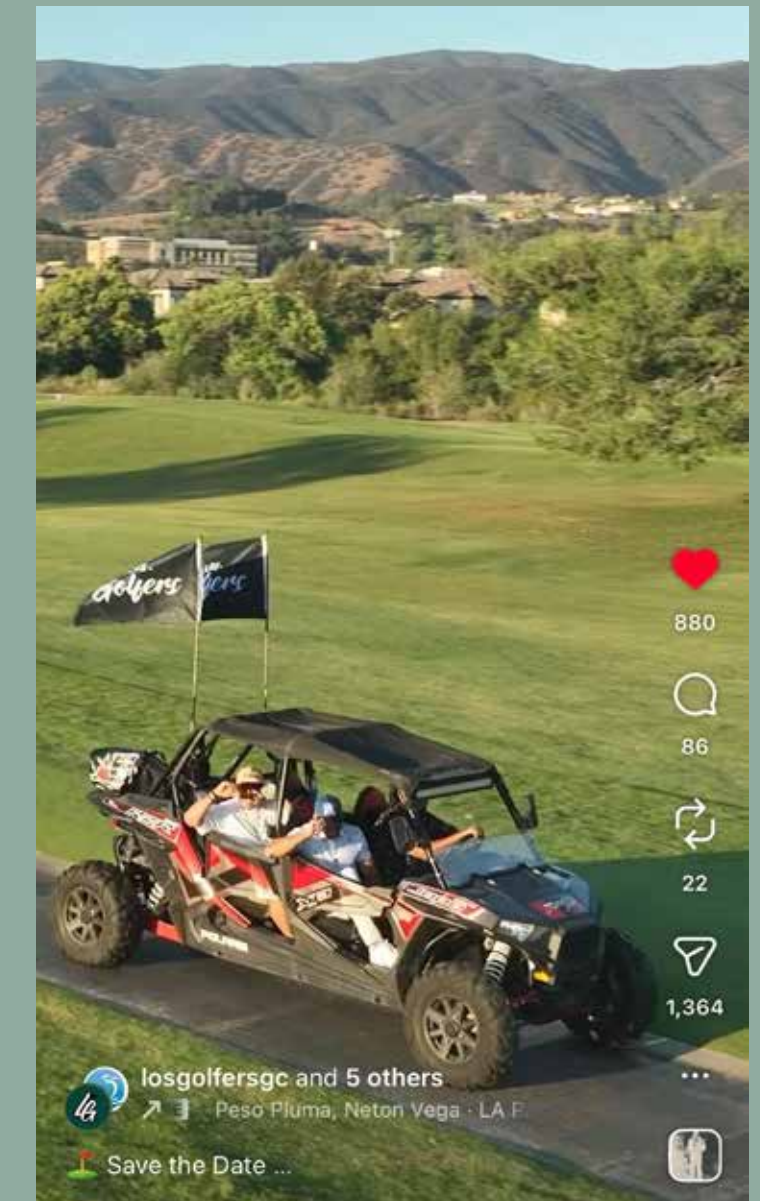
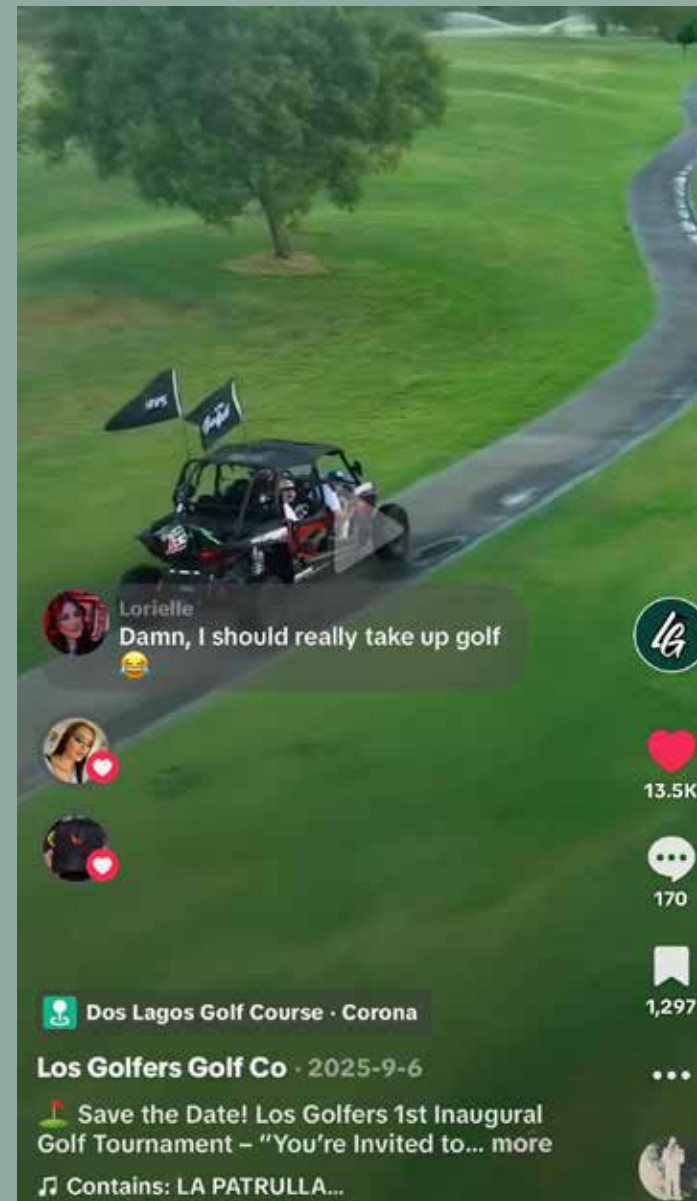


Ced Swings

DIGITAL REACH & ENGAGEMENT

- 424,000+ Total video views
- 840+ Hours of watch time
- 20,000+ Interactions
- 4,000+ New followers generated
- Majority of viewers were non-followers discovering the event organically

Data represents results between our past 2 tournamnets



ATMOSPHERE & ENVIRONMENT

The Los Golfers tournament is designed to feel like a live cultural experience on the course. From the jump, there's a strong sense of energy and camaraderie - players connecting, music playing, and interaction happening across both courses.

With a two-course setup, the day stays active, with vendors, brand activations, and moments that keep things engaging while still honoring the game. It's competitive, but fun, welcoming, and shared.

As the round ends, that energy carries into a post-round watch party where everyone comes together to connect and celebrate.

This is what Los Golfers does best - creating an experience people genuinely want to be part of!





ACTIVATION OPPORTUNITIES

PRESENTING SPONSOR - \$12,000 (1 available)
"Los Golfers Golf Tournament You're Invited to the Carne Asada presented by"

SOLD!

Includes:

- (2) Foursomes (8 golfers) - value \$2,000
- Premium hole activation at Registration, Course, and 19th Hole (prime location)
- Custom Branded Towel Sponsorship for all Golfers
- Main Logo on all marketing, signage, and banners
- Verbal recognition at awards
- Brand placement in recap video & social posts
- Collaborators on all post except other sponsor post
- Dedicated Post-Tournament Reel and Content package by Hyperwave Studios



The poster features a green background with gold confetti and streamers. At the top, a banner reads "-LOS- Golfers 1ST ANNUAL GOLF TOURNAMENT 2026". Below this, a cartoon skeleton wearing a sombrero and sunglasses stands behind a grill, with a speech bubble saying "You're Invited to the Carne Asada!". To the left is the Palm Valley Insurance logo. To the right is a circular logo for "-LOS- Golfers FOUNDATION TOY DRIVE!" with the text "PLUS HELP SUPPORT" and "BRING AN UNWRAPPED TOY & RECEIVE 10 RAFFLE TICKETS!". At the bottom, a white box contains the text: "SATURDAY DEC. 5TH 2026 DOS LAGOS GOLF COURSE 8:00AM REGISTRATION | 10:00AM SHOTGUN START 4 MAN SCRAMBLE | 3 TEAM HORSE RACE | \$X.XXX CASH PRIZE!". Below this box is a red banner with the text "YOUR LOGO HERE". At the very bottom, it says "REGISTER NOW AT LOSGOLFERS.COM".

-LOS- Golfers
1ST ANNUAL GOLF TOURNAMENT
2026

PRESENTED BY: **Palm Valley INSURANCE**

You're Invited to the Carne Asada!

-LOS- Golfers
FOUNDATION TOY DRIVE!
PLUS HELP SUPPORT
BRING AN UNWRAPPED TOY & RECEIVE 10 RAFFLE TICKETS!

SATURDAY DEC. 5TH 2026
DOS LAGOS GOLF COURSE
8:00AM REGISTRATION | **10:00AM** SHOTGUN START
4 MAN SCRAMBLE | 3 TEAM HORSE RACE | **\$X.XXX** CASH PRIZE!

YOUR LOGO HERE

REGISTER NOW AT LOSGOLFERS.COM

ACTIVATION OPPORTUNITIES

Diamond Sponsor - \$8,000 (1 available)

Includes:
Everything in Platinum +
2 additional tickets to the AMEX Open
Awards recognition
Logo on all marketing, signage, and banners
Exclusive Hole activation
Collab on flyer release
Custom Branded Photo Frame Sponsorship

Platinum Sponsor - \$5,000 (3 available)

Includes:
Everything in Gold +
2 tickets to the AMEX Open
Vendor space at registration
Golf Cart to keep for duration of event
(Will be taken away if
player experience is affected)

Gold Sponsor - \$3,500 (4 available)

Includes:
Everything in Silver +
(1) Foursome - value \$1,000
Logo on event banner
Reel by HyperWave Studios
4 Tickets to the 19th hole celebration

All sponsorship proceeds will go to The Los Golfers Foundation Project Fiscally sponsored by the Miracles and Dreams Foundation.

Sponsorship proceeds benefit youth golf development initiatives (Ages 10-14)

Supporting access, education, and long-term growth of the game through the Los Golfers Foundation Project,
Fiscally sponsored by the Miracles and Dreams Foundation.

ACTIVATION OPPORTUNITIES

Silver Hole Sponsor - \$1,000 (18 available)

Includes:

- Hole signage with logo
- Hole activation or Hole sponsor sign
- Mention in sponsor thank-you post
- Logo on event banner
- Guaranteed exclusive holes right
- Vendor booth at registration and or hole
- 2 tickets to 19th Hole Celebration

Contest Sponsor (CTP/Long Drive) - \$800 (3 Available)

Includes:

- Contest signage
- Awards recognition
- Hole Activation
- Option to provide prize valued at \$500 + \$300 to foundation

Hole Sponsor/Booth - \$300

Includes:

- Hole activation
- Put your products and services in front of 144+ golfers
- Cannot guarantee exclusive hole rights
- does not guarantee any marketing

Hole Sponsor/Booth & Foursome Combo - \$1200

Host a hole and bring your team to compete and connect with others out on the course.

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ACTIVATION OPPORTUNITIES

Food Vendor Booth - \$200

Includes:

Hole activation or registration or watch party
Cannot guarantee exclusive hole rights
does not guarantee any marketing

Registration Vendor - \$200 (10 available)

Includes: Vendor booth at Registration
Perfect for local brands, small businesses, and creators. Food
& Beverage vendors preferred, non-apparel vendors
welcomed.

Beverage Sponsor - \$2,000 (1 available)

Includes:

Custom signage at every hydration station
Logo on event banner
featured in social media materials

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THANK YOU!

